

VACANCY

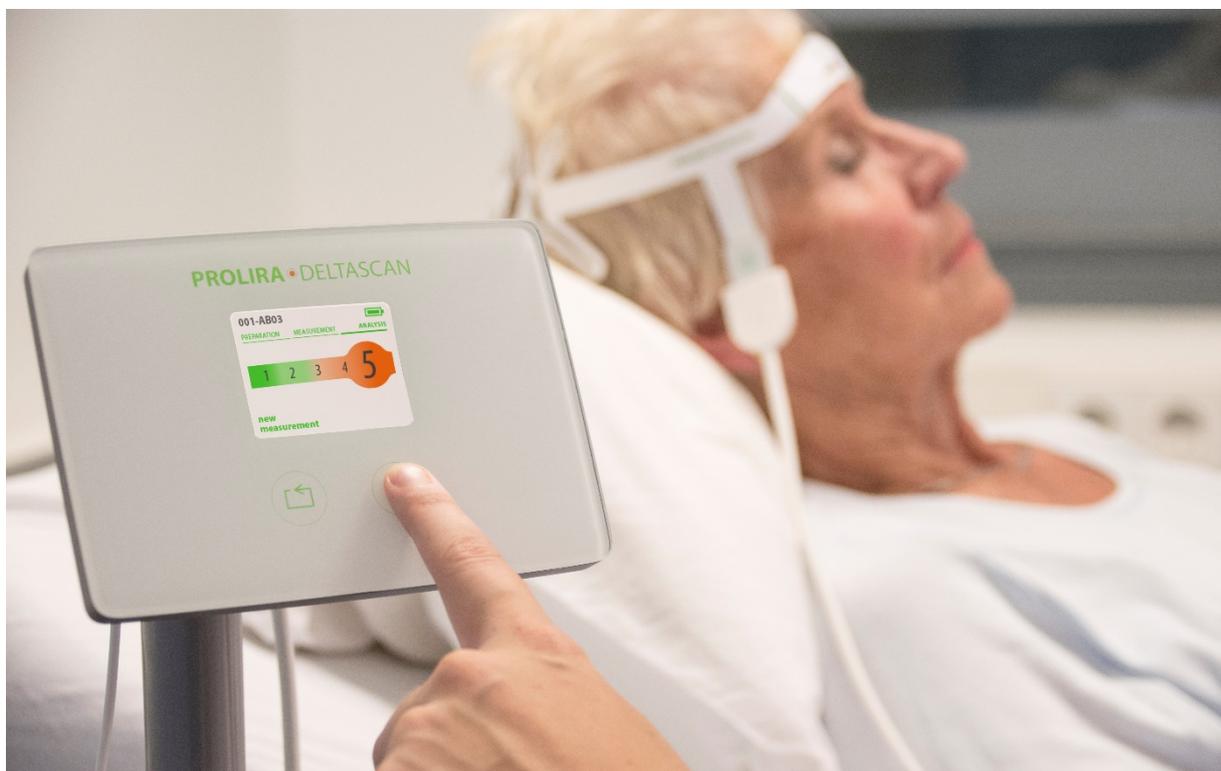
CUSTOMER DATA OFFICER



October 2021

DELTASCAN[®] BRAIN STATE MONITOR

Bedside EEG for medical decision support acute encephalopathy ● delirium



Prolira has developed the first device in the world for EEG-based brain state monitoring

Prolira is on a mission to improve healthcare for hospitalized frail elderly and ICU patients. DeltaScan is the first CE approved medical device that can help detect and monitor acute encephalopathy and delirium. Acute encephalopathy and delirium are different words for acute brain failure, a complication with serious consequences for the patients and their environment, and with negative financial consequences for care and society. DeltaScan makes it possible for healthcare professionals to objectively measure the brain state by means of a single-channel EEG. The resulting score (between 1 and 5) states how likely or how unlikely the EEG fits with a patient with acute encephalopathy/delirium. The DeltaScan device is used as an alternative to the currently used subjective questionnaires such as the CAM-ICU.

The company

Prolira BV brings the first medical device for the detection and monitoring of acute encephalopathy and delirium into practice in hospital departments. To do this we have developed a unique data driven offering and implementation strategy. We are executing on our ambition to grow and implement DeltaScan in many wards and ICUs in the Netherlands and Germany. Will you join us on in realizing this ambition?

Prolira BV is a spin-off company of the University Medical Center Utrecht in the Netherlands and was founded in 2015. And realized - in collaboration with the UMC Utrecht - extensive research for the development and validation of DeltaScan, with strong results! Prolira is located at the Utrecht Science Park. We are a fast-growing team of now 13 professionals, and in addition, for the German market Orion Pharma is our exclusive and experienced sales channel.

Customer Data Officer

Prolira is searching a Customer Data Officer with a strong drive to implement data driven customer solutions and improvement processes.

The Customer Data Officer is strongly motivated to improve patient care through the implementation of new relevant medical technology. The Customer Data Officer is excellent in communicating with stakeholders in hospitals at every level (nurses, doctors, IT departments within hospitals, to CEO) and has (the ability to develop) a good sense of how relationships are situated within a department/hospital to positively influence decision makers with data produced through our projects.

For example: the added value of DeltaScan is expressed in several patient outcome parameters. These parameters are extracted from the local electronic patient record. Prolira has developed 'DeltaScan Dashboard' (running in Microsoft Power BI) through which the department's patient data is attractively visualised. The use of this dashboard is highly valuable to track success of implementation of new and enhanced acute encephalopathy and delirium care. The main task of the Customer Data Officer is to manage these data projects in hospitals that (intent to) use DeltaScan and communicate the outcomes with the customers.

We are looking for you! A true team player who will drive our data driven customer solutions to successfully support the the sales and implementation of DeltaScan within clinical centers in the Netherlands, Germany and the USA. You will report to the Chief Sales & Marketing in the Netherlands.

WE ARE LOOKING FOR

We are looking for a highly motivated, entrepreneurial, and skilled (healthcare) professional who is an expert in:

- (Clinical) Information and Business Intelligence, the creation of data insights
- Database management, analysis, and visualisation
- Connecting (hospital) data sources with the purpose to analyze, share, and promote new insights across the (hospital) organization while maintaining data accuracy, consistency, and security
- Data driven (healthcare) solutions

YOU'RE GOOD AT

- Close collaboration, internally and externally
- Project management
- Building good customer relationships, working and planning independently
- Self-starting, problem solving, creative, real driver for solutions
- Interpreting scientific studies and using their knowledge in the field
- Languages: Dutch and English. Preferably German too.

WHAT WE HAVE TO OFFER

- Contributing to the offering and implementation of a unique and innovative medical device to revolutionize acute encephalopathy and delirium care
- Working with international clinical experts and KOLs
- Stimulating start-up environment
- Working together with a multidisciplinary team of innovators within R&D, clinical experts and marketing and sales experts
- Competitive salary
- Company car

APPLY: IF THIS IS YOUR JOB?!

Please send your resume and motivation letter to Sjoerd Kruijff, Chief Sales & Marketing, s.kruijff@prolira.com, 06-3829 4147